

Friends of the Foundations of Naturopathic Medicine

Codifying our knowledge. *It's time*

As a “Friend of the Foundations of Naturopathic Medicine” you will be recognized as one of the visionary sponsors who brought together an extraordinary group of naturopathic scholars, physicians, leaders and key experts from around the world to create the first international medical textbook on the philosophy, principles and practice of naturopathic medicine in over 90 years-the heart of naturopathic medicine.

Your landmark contribution will be recognized widely by students, faculty, health care professionals, research scientists, industry leaders and policy makers; and will influence health care for years to come!

Levels of Sponsorship

(Updated June 2006!)

CHAMPION: The Healing Power of Nature: “*Vis Medicatrix Naturae*”

\$100,000 per year x 5 years (\$500,000 or more)

DIAMOND: First, Do No Harm: “*Primum Non Nocere*”

\$25,000 per year x 5 years (\$125,000)

PLATINUM: Find the Cause: “*Tolle Causam*”

\$15,000 per year x 5 years (\$75,000)

GOLD: Treat the Whole Person: “*Tolle Totum*”

\$10,000 per year x 5 years (\$50,000)

SILVER: Physician as Teacher: “*Docere*”

\$5,000 per year x 5 years (\$25,000)

BRONZE: “*Prevention & Wellness*”

\$1,000 per year x 5 years (\$5,000)

With your permission, your contribution will be recognized in the following ways:

Recognition Opportunities

... are a combination of distinct and recurring exposures. See the following pages for details.

- Company Logo and Hyper Link on Foundations of Naturopathic Medicine Web Site.
- Acknowledgement of sponsorship on Virtual Platform used by Project contributors.
- Recurring Symposia Recognition and Participation over five years.
- Specially designed plaque honoring your leadership and support.
- Recurring notation in NDNR (Naturopathic Doctor News & Review).
- Recurring sponsorship acknowledgement in seminal text on Naturopathic foundations and principles of practice: marketed and distributed internationally: used as a core textbook in Naturopathic colleges and health profession schools throughout the world: referenced by professionals for years to come.

CHAMPION: The Healing Power of Nature: “*Vis Medicatrix Naturae*”

\$100,000 per year x 5 years (\$500,000 or more)

Limited to one donor position!

This powerful statement of support for the Naturopathic Foundations Project is a manifesto of the company’s indisputable leadership role in championing holistic health care in North America and the world.

- *Company logo and hyper-link* on the Foundations of Naturopathic Medicine Website.
- *Symposia Participation and Recognition*
 - *Present your company’s philosophy* and how it connects with the “heart” of naturopathic medicine at the “Champion Presentation and Industry Forum”
 - *Attend a wine & cheese reception in the “Friends Gallery” and dinner* with Symposium attendees.
 - *Prominent Champion Signage* in the “Friends of the Foundations” Gallery.
 - *Two page display* in event notebook and proceedings booklet distributed to the profession.
- *Specially designed plaque presented to you honoring your leadership and support.*
- *Attend a high profile Gala Reception and provide the opening or closing address* celebrating the successful completion of the Foundations of Naturopathic Medicine Project.
- *Article published in NDNR (Naturopathic Doctor News & Review)* on your organization’s vision, values, and relationship to the Foundations Project.
- *Inclusion in quarterly Project updates* in NDNR (*Naturopathic Doctor News & Review*).
- *Prominent Champion recognition in the seminal text on Naturopathic philosophy and principles of practice:* marketed and distributed internationally: used as a core textbook in Naturopathic colleges and health profession schools throughout the world: referenced by professionals for years to come.

DIAMOND: First, Do No Harm: “*Primum Non Nocere*”

\$25,000 per year x 5 years (\$125,000)

- *Company logo and hyper-link* on the Foundations of Naturopathic Medicine Website.
- *Symposia Participation and Recognition*
 - *Company representative will be invited to be a panel member* at the Champion Presentation and Industry Forum.
 - *Attend a wine & cheese reception in the “Friends Gallery” and dinner* with Symposium attendees.
 - *Diamond Sponsor Signage* in the “Friends of the Foundations” Gallery.
 - *Full page display* in event notebook and proceedings booklet distributed to the profession.
- *Specially designed plaque presented to you honoring your leadership and support.*
- *Attend a high profile Gala Reception* celebrating the successful completion of the Foundations of Naturopathic Medicine Project.
- *Interview published by NDNR (Naturopathic Doctor News & Review)* as part of a feature article about the project and the company’s perspective on the profession’s progress and purpose. Inclusion in quarterly Project updates in the NDNR.
- *Recognized as a Diamond Sponsor in the seminal text on Naturopathic philosophy and principles of practice:* marketed and distributed internationally: used as a core textbook in Naturopathic colleges and health profession schools throughout the world: referenced by professionals for years to come.

PLATINUM: Find the Cause: “*Tolle Causam*”

\$15,000 per year x 5 years (\$75,000)

- *Company logo and hyper-link* on the Foundations of Naturopathic Medicine Website.
- *Symposia Participation and Recognition*
 - *Attend the Champion Presentation and Industry Forum followed by a wine & cheese reception in the “Friends Gallery” and dinner with Symposium attendees.*
 - *Platinum Sponsor Signage* in the “Friends of the Foundations” Gallery.
 - *Half page display* in event notebook and proceedings booklet distributed to the profession.
- *Specially designed plaque presented to you honoring your leadership and support.*
- *Attend a high profile Gala Reception* celebrating the successful completion of the Foundations of Naturopathic Medicine Project.
- *Quoted in NDNR (Naturopathic Doctor News & Review) article* about organizations who have come together to support the Foundations Project. Inclusion quarterly Project updates in NDNR.
- *Recognized as a Platinum Sponsor in the seminal text on Naturopathic philosophy and principles of practice:* marketed and distributed internationally: used as a core textbook in Naturopathic colleges and health profession schools throughout the world: referenced by professionals for years to come.

GOLD: Treat the Whole Person: “*Tolle Totum*”

\$10,000 per year x 5 years (\$50,000)

- *Company logo and hyper-link* on the Foundations of Naturopathic Medicine Website.
- *Symposia Participation and Recognition*
 - *Attend the Champion Presentation and Sponsor Forum followed by a wine & cheese reception in the “Friends Gallery” and dinner with Symposium attendees.*
 - *Gold Sponsor Signage* in the “Friends of the Foundations” Gallery.
 - *Half page display* in event notebook and proceedings booklet distributed to the profession.
- *Specially designed plaque presented to you honoring your leadership and support.*
- *Attend a high profile Gala Reception* celebrating the successful completion of the Foundations of Naturopathic Medicine Project.
- *Quoted in NDNR (Naturopathic Doctor News & Review) article* about organizations who have come together to support the Foundations Project. Inclusion in quarterly Project updates in the NDNR.
- *Recognized as a Gold Sponsor in seminal text on Naturopathic philosophy and principles of practice:* marketed and distributed internationally: used as a core textbook in Naturopathic colleges and health profession schools throughout the world: referenced by professionals for years to come.

SILVER: Physician as Teacher: “*Docere*”

\$5,000 per year x 5 years (\$25,000)

- *Company logo and hyper-link* on the Foundations of Naturopathic Medicine Website.
- *Symposia Recognition*
 - *Silver Sponsor Signage* in the “Friends of the Foundations” Gallery.
 - *Quarter page display* in event notebook and proceedings booklet distributed to the profession.
- *Specially designed plaque presented to you honoring your leadership and support.*
- *Attend a high profile Gala Reception* celebrating the successful completion of the Foundations of Naturopathic Medicine Project.
- *Listed in the NDNR (Naturopathic Doctor News & Review)* as Silver Sponsor of the Foundations of Naturopathic Medicine Project in quarterly updates.
- *Recognized as a Silver Sponsor in the seminal text on Naturopathic philosophy and principles of practice:* marketed and distributed internationally: used as a core textbook in Naturopathic colleges and health profession schools throughout the world: referenced by professionals for years to come.

BRONZE: “*Prevention & Wellness*”

\$1,000 per year x 5 years (\$5,000)

- *Company logo and hyper-link* on the Foundations of Naturopathic Medicine Website.
- *Symposia Recognition*
 - *Bronze Sponsor Signage* in the “Friends of the Foundations” Gallery.
 - *Quarter page display* in event notebook and proceedings booklet distributed to the profession.
- *Specially designed plaque presented to you honoring your leadership and support.*
- *Attend a high profile Gala Reception* celebrating the successful completion of the Foundations of Naturopathic Medicine Project.
- *Listed in the NDNR (Naturopathic Doctor News & Review)* as Bronze Sponsor of the Foundations of Naturopathic Medicine Project in quarterly updates.
- *Recognized as a Bronze Sponsor in the seminal text on Naturopathic philosophy and principles of practice:* marketed and distributed internationally: used as a core textbook in Naturopathic colleges and health profession schools throughout the world: referenced by professionals for years to come.